



## Promoting a Lasting Partnership Between Azerbaijan and America

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### FOR IMMEDIATE RELEASE

## **Khojaly Massacre Awareness Campaign Underway in Washington, D.C.**

*21<sup>st</sup> Anniversary of Tragedy Honors the 613 Azerbaijani Victims*

**Washington, D.C. - February 21, 2013** – In honor of the 21<sup>st</sup> anniversary of the Khojaly massacre of Azerbaijani civilians, posters have begun to appear in Washington, D.C. metro stations and on buses. The village of Khojaly is located in the Nagorno Karabakh region of western Azerbaijan. On February 26<sup>th</sup>, 1992, Armenian together with Russian military forces raided the village and slaughtered over 613 civilians, including 106 women and 83 children.



The campaign is being led by the Azerbaijan America Alliance, a non-profit organization committed to promoting a lasting partnership between Azerbaijan and United States, headquartered in Washington, D.C. Former U.S. Representative and current Alliance Chairman Dan Burton stated, “These types of atrocities need to be brought to the attention of the world on a regular basis so that they never happen again.”

The Khojaly posters – with the headline, “Khojaly...A Human Tragedy Against Azerbaijan” -- are appearing currently in at least 9 different metro stations in the D.C. area, including Federal Triangle, L’Enfant Plaza, McPherson Square, Judiciary Square, Eastern Market, Farragut North, Farragut West, Federal Center SW, and Rosslyn. Along with the awareness campaign in the metro stations, both mobile billboards and mobile projections with advertisements remembering the anniversary of Khojaly have been going around D.C. In addition to the stationary posters, mobile billboards and mobile projections of the posters on buildings have been occurring from one end of D.C. to the other, from Chinatown on the Verizon Center, to Dupont and Georgetown M Street buildings, and near Capitol Hill, K Street, and the White House. The Khojaly public awareness campaign will continue in Washington through the rest of February and has begun appearing in New York City this week as well.

Founded in 2011 by Azerbaijani businessman Mr. Anar Mammadov, the Azerbaijan America Alliance is a non-partisan, non-profit organization providing critical information about the people, culture, society, industry, history, and current events of the Azeri people. Its mission is to foster and strengthen bilateral relations between Azerbaijan and the United States. Through academic discussion, cultural programming, and political discourse, the Alliance aims to be the premier organization dedicated to promoting a lasting partnership between the two countries.